

Programm Master IMD (ACS & BDBA)

Fakultät für Information, Medien und Design

04.10. – 08.10.2021

	Uhrzeit	Programmpunkt	Beteiligte
Monday, 04.10.2021 ZOOM https://us06web.zoom.us/j/7180623874 Meeting ID: 718 062 3874 Password: IMD.online	10:30 – 11:15 p.m.	Welcome to School of Information, Media & Design	Dekanat, Studiengangsleitung, Verwaltung
	11:15 – 12:45 a.m.	Introduction to Core Principles „Scrum in a Nutshell“	Prof. Dr. Anke Schuster
	14:15 – 14:45 p.m.	Presentation of Examination Board	Mai Fleischer
Tuesday, 05.10.2021 ZOOM https://us06web.zoom.us/j/7180623874 Meeting ID: 718 062 3874 Password: IMD.online	09:30 – 09:45 a.m.	Greetings by study deans	Studiengangsleitung, Verwaltung
	09:45 – 10:45 a.m.	Icebreaking activities (Speeddating)	Studiengangsleitung, Verwaltung



Programm Medien- und Kommunikationsmanagement M.A.

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	11:00 – 11:15 a.m.	Short break	
	11:15 – 11:45 a.m.	Presentation of master programs	Studiengangsleitung
	14:00 p.m. – open end	Student get together with higher semesters	Verwaltung
Wednesday, 06.10.2021 On campus	10:00 – 12:00 a.m.	Campus Tour; Lunch at Cube	Studiengangsleiter, Verwaltung
Thursday, 07.10.2021 On campus	14:00 p.m.	International Week Mini-Courses. Choose one of the two: "The ABCs of Social Media Marketing" or "Intercultural contacts – hacking successful communication" Optional, prior registration required: https://www.hochschule-heidelberg.de/en/events/2021/srh-university-heidelberg-international-week-2021-global-restart/	Tarja Autio, Haaga Helia Anne Vanmaercke, Francois Cudel
	From 16 or 17 p.m.	Hiking tour to Thingstätte Meeting points: SRH Plaza at 16:00 p.m. or Bismarckplatz (Kaufhof) 17:00 p.m.	
Friday, 08.10.2021 Online / on campus	13:00 Uhr	Ambassadors Meeting (online, invitation follows)	International Office
	17:00- open end	Party in Science Parc (behind building Ludwig-Guttman-Straße 6)	