



SCHOOL OF BUSINESS

INTERNATIONAL MANAGEMENT AND LEADERSHIP

Master of Arts

Why study International Management and Leadership?

The internationally focused International Management and Leadership master degree equips participants with the skills required to excel in the highly competitive international business environment in management and leadership providing career opportunities which stretch across any sector or industry.

Career Prospects

With an emphasis on international aspects, this degree offers graduates the perfect tool for kick-starting their career in industry and to take on a leadership role which can be applied to organizational environments globally, making graduates some of the most employable in industry. Graduates can avail of the startup facilities and support offered by SRH Heidelberg if they choose an Entrepreneurial career.

Key Aspects

- Full-time program
- Course language: 100% English
- Integrated study abroad
- Multicultural classes
- International guest professors
- International focus within all lectures
- Cooperation with business enterprises

Course Overview

- Core subjects including, but not limited to, business strategy, HR management, KPI based management and leadership, value chain management, managing business changes
- Business Research Methods
- Entrepreneurship courses enabling students to develop their own business
- Electives taken abroad at our partner universities

Admission Requirements

- Bachelor degree covering a minimum of 180 ECTS, including 40 ECTS from business administration
- Formal university degree (Bachelor, Diploma or Masters) with a final grade of at least 2,5
- Proof of English: IELTS 6.5/TOEFL 80 or other proof of English proficiency
- Personal interview

Start, Duration of Study & Credit Points

- April and October
- 2 Years, 120 ECTS
- Reduced study time possible in certain cases of previously completed studies and / or vocational competences.

Final Qualification

Master of Arts International Management and Leadership

Contact

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Tuition Fees

- 770 EUR per month
- one-time registration fee of 750 EUR or 1,000 EUR for applicants from countries with visa obligations. For payment regulations see more details on our website